

# FASHION FIESTA 2023

SPONSORSHIP OPPORTUNITIES

[WWW.FASHIONFIESTA.CO.UK](http://WWW.FASHIONFIESTA.CO.UK)



# A MESSAGE FROM OUR FOUNDER

As the founder of Fashion Fiesta, I am passionate about empowering local communities through artistic expression and supporting emerging talent. With a mixed background, I understand the importance of diversity and inclusion in creating a cohesive community where everyone has an opportunity to showcase their talents.

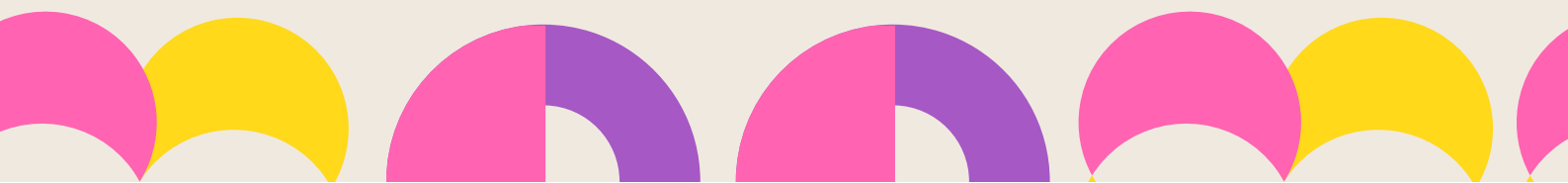
Growing up, I faced many challenges as a teenager in the 90s, but I always remained committed to supporting my peers, regardless of their backgrounds or circumstances. This commitment has led me to create Fashion Fiesta, a community interest company that celebrates diversity and sustainability through the world of fashion and art.

In today's fast-paced world, it's more important than ever to consider sustainable ways of living and lead by example. At Fashion Fiesta, we are committed to promoting sustainable fashion and supporting small communities, and we believe that corporate businesses have a vital role to play in making a positive impact in society.

We welcome the opportunity to partner with like-minded businesses as part of their Corporate Social Responsibility (CSR) strategy. By supporting Fashion Fiesta, you can showcase your commitment to diversity, inclusion, and sustainability while making a real difference in your local community.

Thank you for considering Fashion Fiesta as a potential partner in your CSR strategy. Together, we can make a positive impact on our community and the environment.

**Rachel Hatfield**  
Founder of Fashion Fiesta



# ABOUT FASHION FIESTA

Fashion Fiesta is more than just a fashion show – it's a celebration of creativity, entrepreneurship, and charity. For the past eight years, we have provided a platform for independent and upcoming fashion designers from across the Yorkshire region to showcase their collections and connect with leading local businesses.

As we look ahead to the next Fashion Fiesta, we invite you to join us in making it an even more exciting and impactful event. By becoming a sponsor, you can showcase your commitment to supporting emerging talent and making a positive difference in the community.

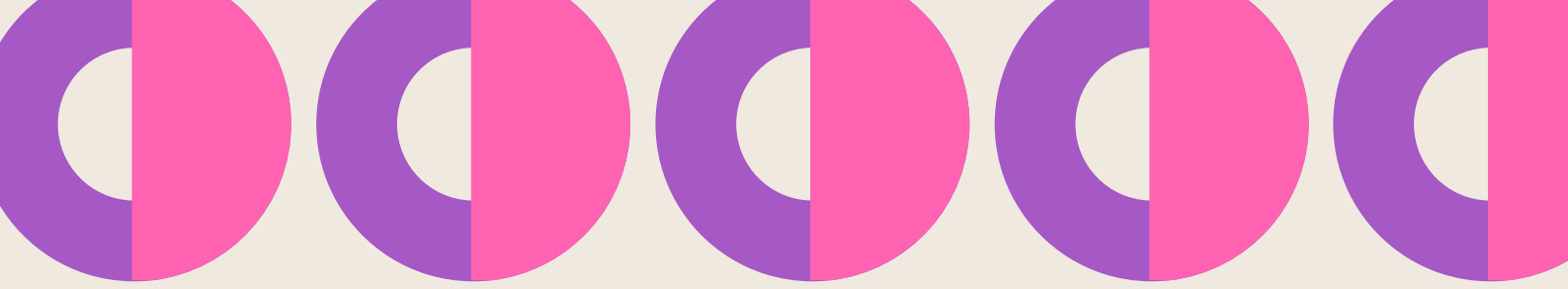
At Fashion Fiesta, we believe in benefiting everyone who takes part. From designers and models to makeup artists and photographers, we create a supportive and nurturing environment where everyone can shine both on and off the catwalk. Our event encourages the entrepreneurial spirit, with prizes awarded to the most talented designers, makeup artists, and models.

Moreover, Fashion Fiesta is more than just a fashion show – it's a platform to raise funds for charities doing vital work in the community. By partnering with us, you will not only be supporting emerging talent, but you will also be making a positive impact on the lives of those in need.

Join us and become a part of Fashion Fiesta's legacy. Let's make a positive difference in the community while showcasing your business's commitment to social responsibility.

Thank you for considering partnering with Fashion Fiesta.





Fashion Fiesta is a charitable organisation that brings together the worlds of fashion and social responsibility.

By partnering with Fashion Fiesta, your company can support sustainable fashion initiatives while giving back to communities in need.

Here are just a few reasons why Fashion Fiesta is a great choice for your CSR program in 2023:

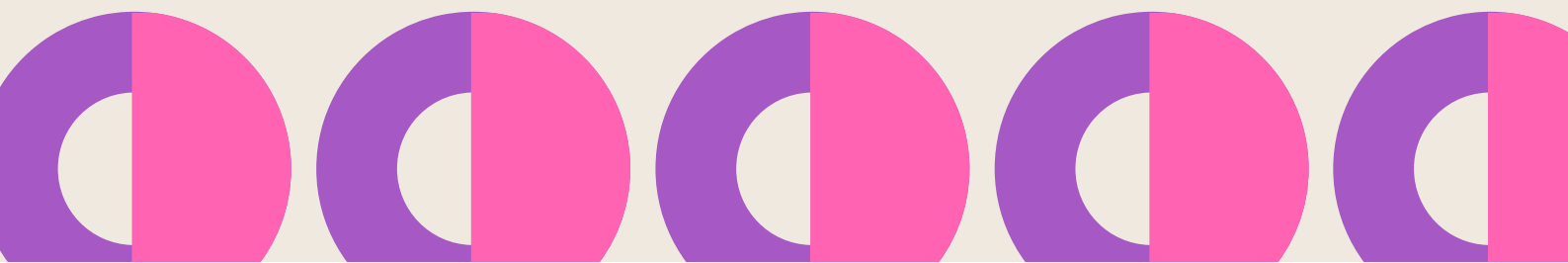
**Impactful:** Fashion Fiesta's initiatives have a real impact on both the fashion industry and local communities. By supporting sustainable fashion practices, your company can help reduce waste and promote ethical labour practices.

**Innovative:** Fashion Fiesta is always pushing the boundaries of what's possible in the fashion industry. By partnering with this organisation, your company can be at the forefront of sustainable fashion trends and help shape the future of the industry.

**Collaborative:** Fashion Fiesta is all about collaboration. By working with this organisation, your company can connect with other like-minded businesses and individuals who share your commitment to social responsibility.

So why not make a difference with your CSR program in 2023?

Consider partnering with Fashion Fiesta and helping create a more sustainable and equitable future for all.



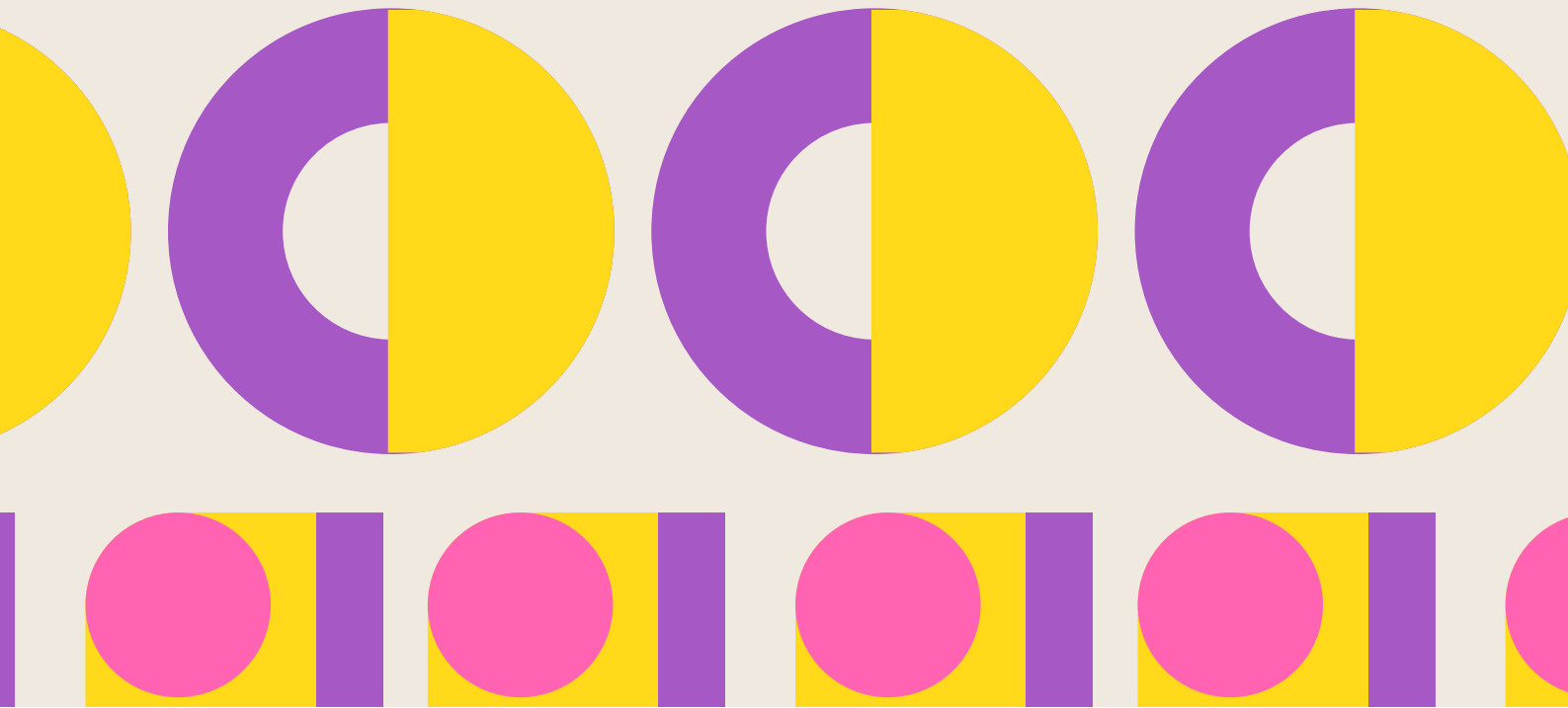
# HEADLINE SPONSOR

**£3000**

This is a unique and first-time opportunity to be Fashion Fiesta's headline sponsor.

For the first time in the 8 years of Fashion Fiesta, we are opening the chance to be the headline sponsor of the whole show. This is a wonderful opportunity for businesses who are wanting to not only give back to two local charities but also support the local, diverse and sustainable future of the Leeds fashion scene.

- Your business will be named as the Headline and venue sponsor for Fashion Fiesta 2023
- A table of 10 including a drinks package for the show
- 10 tickets to the pre-show networking
- A chance to deliver a keynote speech on the night
- Your businesses name, logo and website link will be featured on our website
- Social Media Promotion via Fashion Fiesta's social platforms
- Email marketing promotion
- Full-page advert in the program (A5)



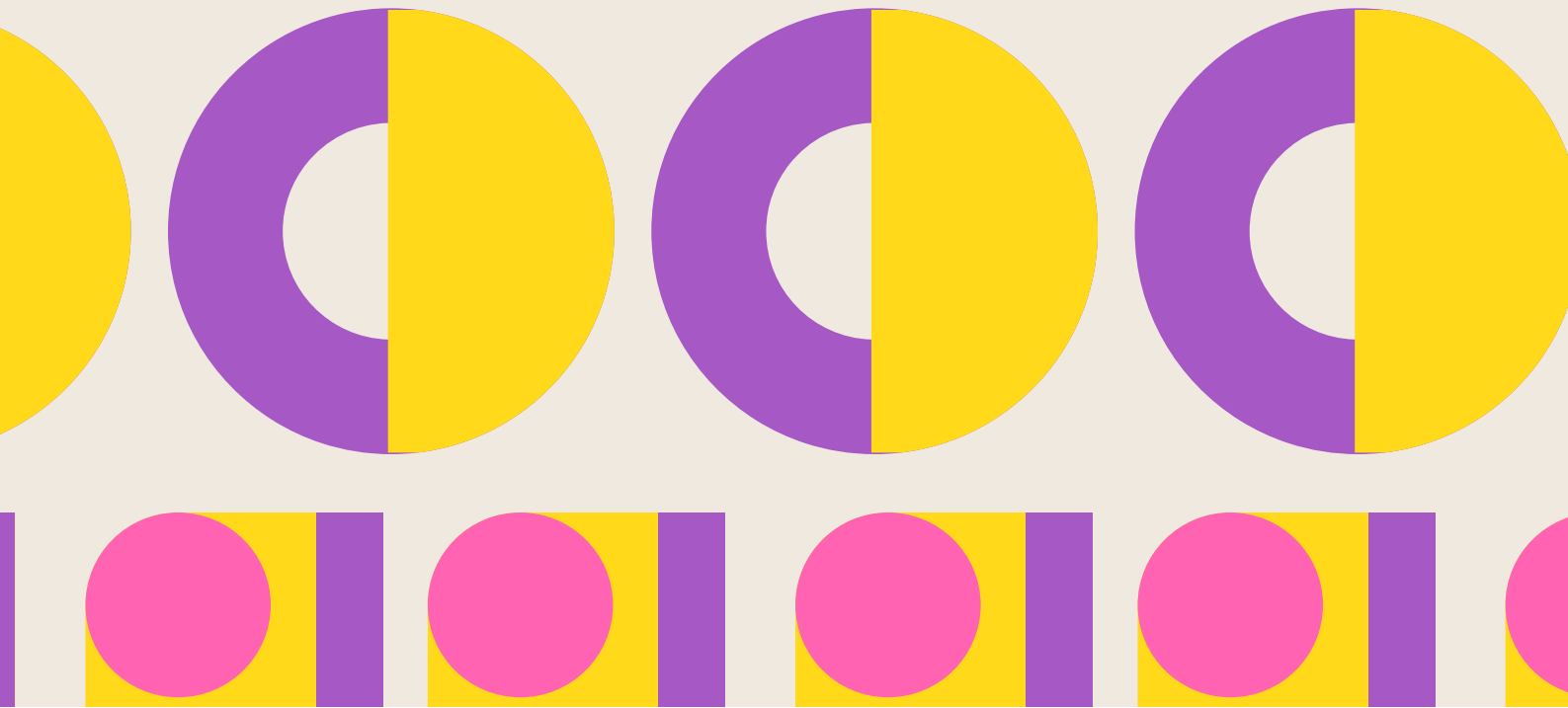
# NETWORKING SPONSOR

£2000

This is a unique opportunity to be Fashion Fiesta's networking sponsor.

Each year we have an hour of networking before the show starts, the room is full of Leeds's top business minds. This sponsorship opportunity gives you the chance to showcase your business in front of these people.

- The networking hour will be named after your business
- Sponsor of the welcome drinks and canapes
- Space to place promotional material during the networking hour
- A table of 10 including a drinks package for the show.
- 10 tickets to the pre-show networking
- Your businesses name, logo and website link will be featured on our website
- Social Media Promotion via Fashion Fiesta's social platforms
- Full-page advert in the program (A5)

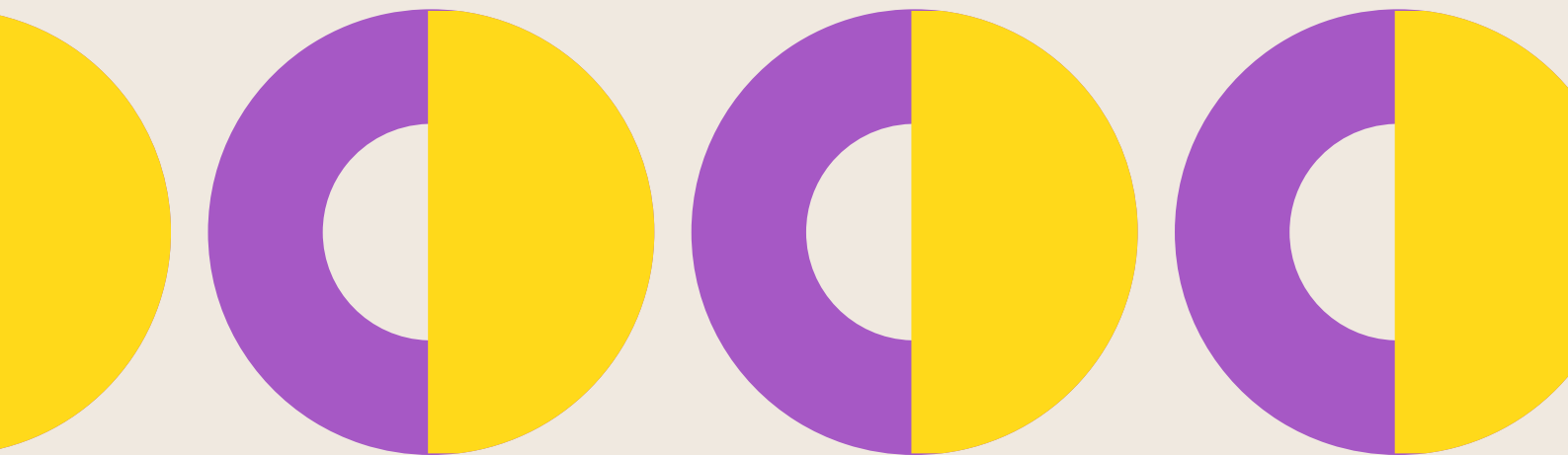


# ROOM STAGING SPONSOR

**£2000**

This is an exciting opportunity to be Fashion Fiesta's first-ever room staging sponsor. This year we are opening up the chance to stage, decorate and style our event. This is an excellent incentive for a designed business to show off what they do best.

- Named as Fashion Fiesta's room staging sponsor
- Raised catwalk included
- 10 tables to design
- Space to place promotional material
- 3 tickets to Fashion Fiesta 2023
- Your businesses name, logo and website link will be featured on our website
- Social Media Promotion via Fashion Fiesta's social platforms
- Half-page advert in the program



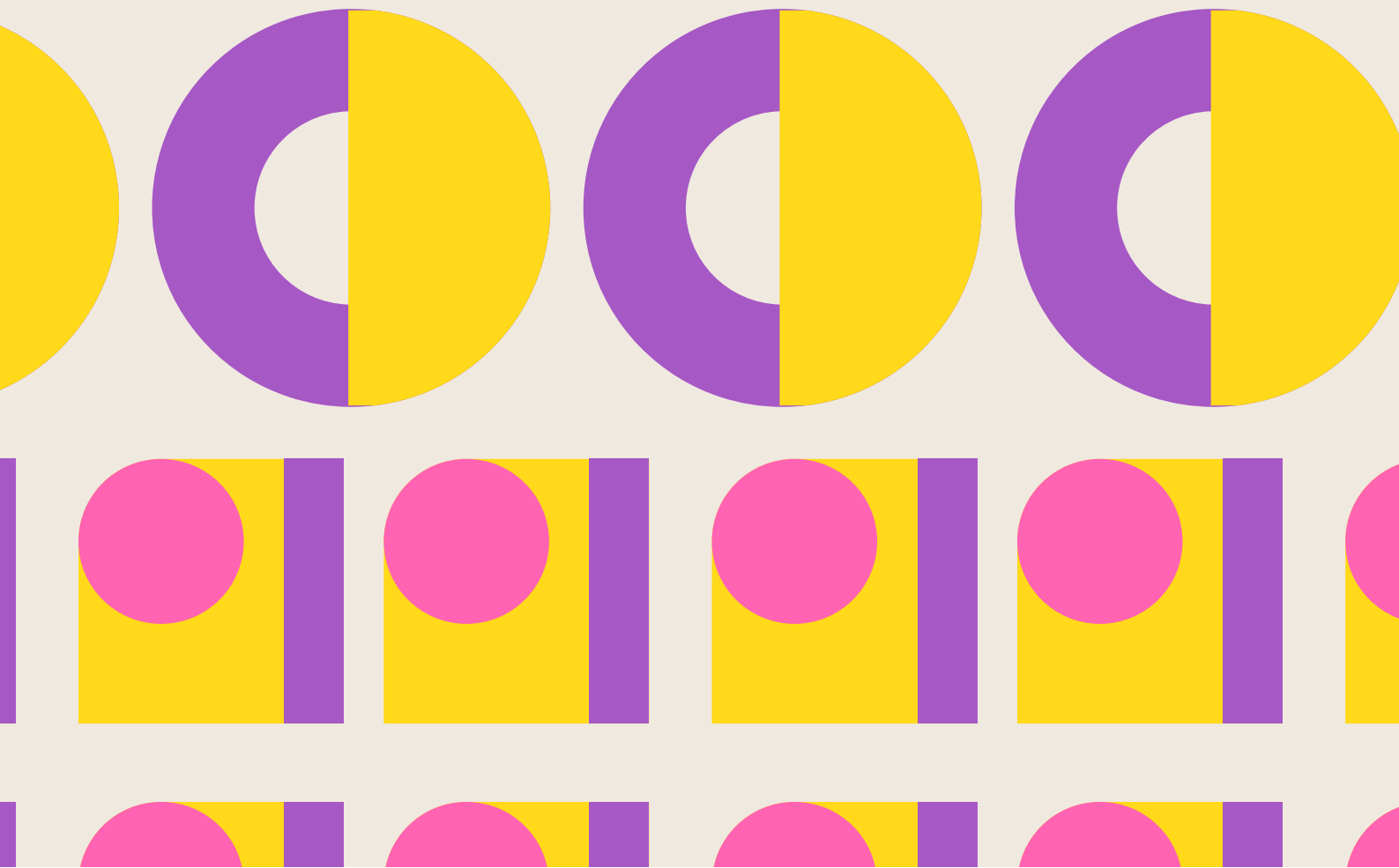
# ENTERTAINMENT SPONSOR

**£1000**

This is an exciting opportunity to be Fashion Fiesta's entertainment sponsor. This year we are opening up the chance to creatives, musicians and performers to come and feature in our show.

This is open to DJs, magicians and musical performers or a business that is looking to sponsor Fashion Fiesta's entertainment.

- Fashion Fiesta's entertainment sponsor
- Access to the pre-show networking and main show for the entertainer and or sponsor
- Space to perform during the show
- Your businesses name, logo and website link will be featured on our website
- Social Media Promotion via Fashion Fiesta's social platforms
- Half-page advert in the program





# TABLE SPONSOR

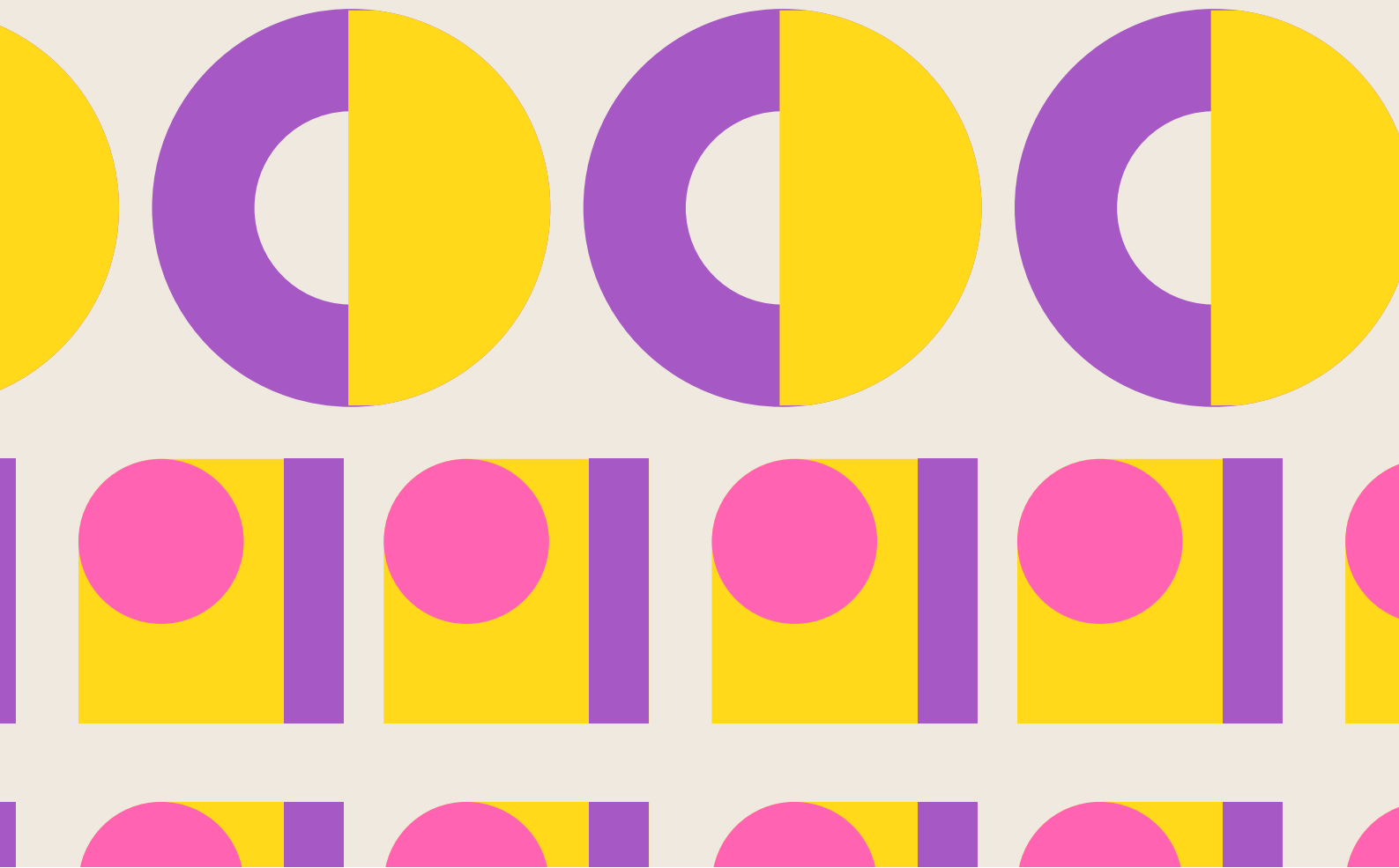
£450

Looking for somewhere to entertain clients or staff? Why not show them the best creative talent Leeds has to offer?

Table sponsorship is the only way to attend this year's show, in the words of Fashion Fiesta, "Exclusive yet Inclusive"

- 10 packages available
- One table of 10 per package
- Your table will be named after your business
- Drinks package included
- Access to the pre-show networking
- Social Media Promotion via Fashion Fiesta's social platforms

Are you a student? Get in touch with Fashion Fiesta to learn more about how you can attend the event.



# HALF-PAGE ADVERT

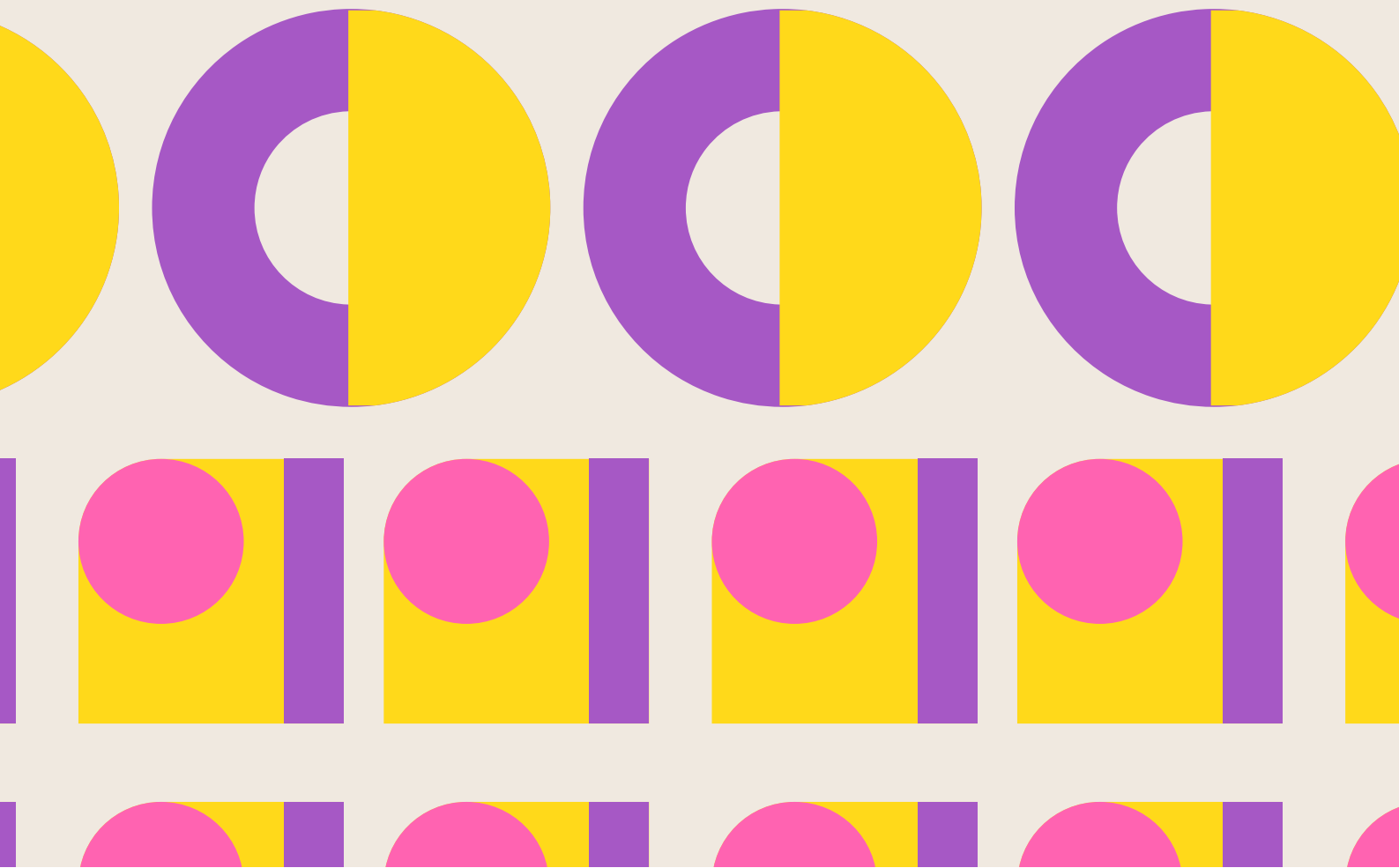
**£50**

This is the perfect opportunity for smaller businesses to promote their business at Fashion Fiesta. The half-page advert will appear in our program, and be featured across our social media platforms before, during and after the event.

# RAFFLE SPONSOR

## RAFFLE PRIZES

Our wider Fashion Fiesta community will always be a part of our story, this year to raise money for our chosen charities we are holding a raffle. We are looking for local businesses and individuals to donate prizes. This can be anything from a bottle of something nice to a gift voucher to some yummy chocolates.





# LET'S WORK TOGETHER



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[www.FashionFiesta.co.uk](http://www.FashionFiesta.co.uk)



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