

**#FASHIONFIESTA23** 

#### CELEBRATING DIVERSITY, CREATIVITY, SUSTAINABILITY AND PHILANTHROPY



We are thrilled to have you here at Fashion Fiesta 2023, an event that transcends the ordinary, where fashion becomes a canvas for creativity, diversity is celebrated, and philanthropy is at the heart of everything we do.

As we showcase the incredible designs and talents of our fashion designers, we invite you not just to witness but to immerse yourself in an evening of innovation, art, and a true sense of community. Fashion Fiesta is not just a show; it's a movement to empower emerging designers, support sustainability, and raise vital funds for the Children's Heart Surgery Fund.



With your presence tonight, you're contributing to a brighter, more inclusive future, supporting creativity and artistry, and joining our mission to make a lasting impact in the world of fashion.



We thank our sponsors, our designers, our volunteers, and most importantly, you, for being part of this incredible journey. Enjoy the show, embrace the art, and let's make Fashion Fiesta 2023 a night to remember.

Rachel Hatteld Founder, Fashion Festa CIC

WWW.FASHIONFIESTA.CO.UK

# TONIGHT

18:00	Doors open, seats taken, music from Live Band Entertainment
18:30	Introduction from Rachel Hatfield, words from the Stewart Boutcher (Veracity, sponsor), and compère Stuart Hyde QPM
18:50	Anthony French - Remade-Remodled York College students - Year 1 Padded Jackets Collection Sophie Merriman - Childish dreams Andrea Benahmed Djilali - Andrea Benahmed Djilali Stephanie Ndukuba - Certified City Gworl Blandine Fonjah Lum - Africa Royal 80
19:20	Interval
19:35	Stephanie Galij - BadGal Georgia Linsey-Bessent - Submerged seas Omar Mansoor - Omar Mansoor Sarvin Clark - Elegance El Holgate Chinenye Nwasike - Nenysty Marlon Bethell - From fields to fashion Mido Turki - FW Collection - The Hooded Thobe Cathie McCartan - Core of Creativity
20:05	Final walk around from all designers
20:10	Key note from Amanda Warrent, Children's Heart Surgery Fund
20:15	Live & silent auction
20:25	Winners announced
20:30	Show closes





At Fashion Fiesta, we believe in the power of small steps to create a big impact. We are proud to have Shoo Social Media as our partner.

Shoo Social Media has been with us since 2016, making Fashion Fiesta a great success. Their commitment is vital to our mission of celebrating creativity, diversity, and community impact.

They've generously sponsored our Events Manager, ensuring our shows run smoothly.

However, their support goes further. It's about nurturing talent and potential, not just money.

Shoo Social Media crafted our remarkable show magazine, It's a precious keepsake that truly captures Fashion Fiesta's spirit, thanks to their creative touch.

They've gone beyond shows, mentoring students and volunteers. Sharing wisdom and expertise, they've kindled passion and guided young talent. Shoo Social Media knows that giving back can be enjoyable. They embody Fashion Fiesta's making an impact while relishing the vibrant event atmosphere.

We're immensely thankful for Shoo Social Media's unwavering support. Together, we're creating a brighter, more inclusive future through fashion and purpose.

Here's to more years of collaboration and shared impact.

For more about Shoo Social Media, visit their website.



### **MEET THE JUDGES**



SUZY SHEPHERD Co-Director Future Fashion Factory



GILL LAIDLER Editor Topic UK & Yorkshire Business Women



VICTORIA WAINWRIGHT

Office Managing Partner Azets



DR ZULFI HUSSAIN MBE

Philanthropist



SABY SAMBHI

Partner Blacks Solicitors

#### FRANCK BEKAKA

Fashion Designer

### WHAT ARE WE LOOKING FOR?

#### ORIGINALITY

- 1. Is the collection unique?
- 2. Does it have its own personality?
- 3. Is it set apart from the rest?

#### CRAFTMANSHIP

1. Does it display a high level of skill and ability?



#### **CONCEPT**

- 1. What is the idea/intention behind
- the collection?
- 2. Does it tell a story?
- 3.ls it emotive?

#### **SUSTAINABILITY**

1. Are the garments ethically sourced?

#### **COMMERCIAL AWARENESS**

- 1. Could you see the designs being worn around the city, or on the high street?
- 2. Are they commercially minded?

#### Proud to sponsor Fashion Fiesta again!

Thank you and good luck to all the designers involved and to the entire Fashion Fiesta team and fellow sponsors.

#### Beat Bots. Stop fraud. Keep your organisation safe.

Veracity Web Threat Protection: Patented, AI-powered, ready to protect your website and reputation in under 5 minutes.

#### Get started with a free account





Veracity Tru Network

## **TEAM WORK**...

The extraordinary event organising volunteers...



MOLLIE PHILLIPS

**GILDA SMITH LEIGH** 

**ITUNU ADENIYI** 



SIMONAS NARKEVICIUS

### MAKES...

The marvellous marketing volunteers



JAYE FRANCIS

JOANNA HARDY

**RISHIKA TIBREWALA** 



### THE. Dreamwork.

The fabulous fundraising team



**RECECCA BIRCH** 

**CHRIS MORRIS** 



### When you need specialist legal advice...

#### Proud sponsors of Fashion Fiesta 2023.

Blacks Solicitors provides a wide range of legal advice to commercial and private clients across Yorkshire and throughout the UK.

For more information about our services, or for a no obligation discussion, please contact us today.



Contact us today T: 0113 207 0000 E: Hello@LawBlacks.com ♥:@LawBlacks

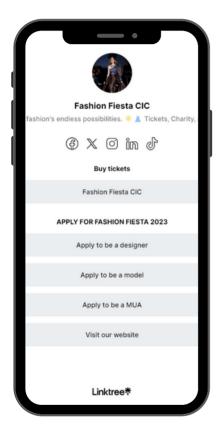


500 UNITED KINGDOM LEADING FIRM 2024



Blacks Solicitors LLP. Registered in England and Wales no. OC309566. Registered office: City Point, 29 King Street, Leeds, LS1 2HL where a list of members is open for inspection. Authorised and regulated by the Solicitors Regulation Authority no. 419628.

### FOLLOW US









Explain the concept behind your design...

#### Anthony French Collection: Remade-Remodled

Upcycle, reuse and refresh.





York College University Centre Collection: Year 1 Padded Jackets Collection

Sheila Hicks Textile Designer (exhibition at The Hepworth, Wakefield).

Explain the concept behind your design...

#### Sophie Merriman Collection: Childish dreams

My collection is based on the confidence we had as a child. How we dressed un influenced by society and our peers. We didn't dress according to trends but how we felt that day. We dressed for us. My collection is centred round my 5 year old daughter and how she dresses. Childish dreams is a collection of bold ,bright coloured garments, interactive prints and extremely oversized playful accessories. This collection is designed to look like a child in adults clothing and so the oversized silhouettes and the drape of the garments all add the the theme. Jumbo sequins and shocking pink jumbo Knits are just some of the collections textured fabrics.



Childish dreams is a collection designed to make you feel. It has been designed for the bold, the not so bold and those who wish to be bolder and everyone in between. This dopamine inducing collection is a nostalgic, bright, fun and playful. Everything the inner child within us all needs.

Explain the concept behind your design...



#### Andrea Benahmed Djilali Collection: Andrea Benahmed Djilali

My design concept is centered around combining traditional Hungarian folk art with modern eco-friendly practices. Handpainted denim collection takes inspiration from the Kalocsa Richelieu Table Runner. bringing a unique aesthetic to denim fashion. My leather handmade handbag collection focuses on sustainability, using every piece of leather to minimize waste. Commitment to eco-friendly practices is evident as you strive to become a zerowaste company, with less than 5% of your waste going to a landfill. Overall, my design approach merges cultural influences with environmental awareness to produce stylish yet sustainable collections.

Explain the concept behind your design...



Stephanie Ndukuba Collection: Certified City Gworl

For everyone to have their unique style.

Blandine Fonjah Lum Collection: Africa Royal 80

Smart wear, occasion/formal.



Explain the concept behind your design...

#### Stephanie Galij Collection: BadGal

Baddie winkle.





#### Georgia Linsey-Bessent Collection: Submerged seas

Submerged sea is an upcoming 2024 trend, brimming with colour and limitless possibilities. Using inspiration from The Deep in hull and artwork from Tom Lewis I wanted to make a fun colourful collection that draws attention, fits beautifully and makes the wearer feel comfortable. Using womenswear techniques in bodice making to make male and female bodices and a unisex trouser block.

Explain the concept behind your design...

**Omar Mansoor** Collection: **Omar Mansoor** 

Wearability.





Sarvin Clark Collection: Elegance

Empowering women.

Explain the concept behind your design...

#### **El Houlgate** Collection: N/A

Elenor takes a deep dive into the complex world of mental health. The psychology of colour informs the colour palette and the collection plays with scale in the embroidered self-portraits on oversized organza pocket bags. Semi-opaque materials expose the inner workings of tailored pieces – a representation of the true, inner self.



Explain the concept behind your design...

#### Chinenye Nwasike Collection: Nenysty

The concept behind Nenysty revolves around celebrating Africa's rich and diverse cultures through clothing and accessories. I draw inspiration from the continent's history, traditions, and vibrant aesthetics to create unique and culturally significant fashion pieces. Nenvstv's brand essence is rooted in authenticity, promoting African heritage while also embracing modern influences and trends. The Kev Elements of Nenysty's concept include: Cultural Fusion: we blend traditional African elements with contemporary fashion styles, creating garments that appeal to a global audience while preserving African identity.



Unique Fabric Selection: I carefully choose textiles that reflect the diversity of African materials, such as Ankara, Kente, and Mudcloth, showcasing their beauty and versatility. Ethical Production: Nenysty prioritizes ethical and sustainable production practices, supporting local artisans and communities to ensure fair labor and environmental responsibility. Storytelling: My brand narrates the stories and meanings behind each design, allowing customers to connect with the cultural significance of the garments they wear. Inclusivity: Nenysty is inclusive, welcoming people from all backgrounds to embrace and appreciate African fashion, fostering cross-cultural understanding. In a nutshell, Nenysty is a blend of creativity, culture, and commerce, offering a unique and socially conscious approach to the fashion industry.

Explain the concept behind your design...

#### Marlon Bethell Collection: From fields to fashion

I take tents that get left at festivals and give them a new lease of life and create garments ready to be worn at he festival next year.



Explain the concept behind your design...



Mido Turki Collection: FW Collection -The Hooded Thobe

My design concept revolves around the integration of the classic Moroccan hooded thobe, specifically tailored for winter, with a contemporary and functional twist. Inspired by the rich cultural heritage of the Moroccan thobe. I've incorporated its distinctive hood and silhouette, infusing it with modern fabrics and innovative features for enhanced insulation and adaptability to winter weather. The result is a harmonious blend of tradition and modernity, aiming to offer not only a stylish homage to the Moroccan heritage but also a practical and versatile winter garment for the contemporary wearer.

Explain the concept behind your design...

#### Cathie McCartan Colection: Core of Creativity

This collection takes you through a narrative of style development with creativity at the core. A journey exploring the form fitting cut of contoured seams, design features of functional details and luxuriously innovative repurposing are used for the first four looks of this collection. Further developments have taken Cathie's practice into using pattern cutting as an art form. SurrChemise is a a surreal take on ideation of a classic shirt styling suing a combination of moulage and flatpattern cutting to exaggerate and layer details.

Sculpdress II questions concepts of drawing to produce abstract linear intricacies wrapped around the figure, a compination of print and contrasting textures join in seams that form a 3D drawing of the femine form through pattern cutting. Pieces of high end art/fashion, wearable yet fit for an art gallery.



## All dressed up ready for the show.



**Proud sponsor of Fashion Fiesta 2023** 



www.catapultfilms.co.uk

### CELEBRATING OUR UNIQUENESS







### **MAKEUP ARTISTS**

Our makeup artists have created the neutral looks for all of the models on our catwalk tonight. They have also sent portfolios to the judges, and have been judged on these prior to tonight's show.

**Candiece Kaya** Abbie Beattue Mia Husband Caitlin Cook Gemma Douglas Gemma Nicks **McNicholas** hank

#### Proud partner of the Fashion Fiesta



#### Your Trusted Video Marketing Partner in Leeds

Unlock Your Video Potential

Are you ready to take your business to the next level through the power of video marketing? Look no further!

We are your local video marketing agency based in Leeds, dedicated to supporting businesses both near and far To ensure your videos shine and reach the right audience

What We Offer:

- Boost Your On-Camera Confidence
- Expert Script Writing
- Targeted Audience Engagement

Get in touch today to book a FREE VIDEO AUDIT and let's discuss how we can bring your vision to life through the lens of video marketing





hello@boxmedia.tv boxmedia.tv



### MODELLING ON THE CATWALK

Mabz Beet Jada Maynard Natalie Lawrence **Kirsty Grace** Andy Boocock Anna Kingston Laura Moore **Fiona Harrington Michael Jacobs** Cothney Chelsea Manongwa Liliia Molodetska Juliana Lilly Harper Amaryah Owhoka Paris **Rachel Peru Orianne Abeton** 

Francesca Hindmarch Francesca Wynn Favour Emobena Diogo Monteiro Paige Tyler Lottie Doyle

V)OV

# **CHOSEN CHARITY**



#### CHILDREN'S **HEART SURGERY** FUND

Hi, I'm Amanda, Corporate Partnerships Manager at Children's Heart Surgery Fund (CHSF).



A very warm welcome to everyone attending Fashion Fiesta tonight. CHSF are so lucky to have been chosen as the charity partner for this year's event. CHSF supports babies, children and adults across Yorkshire and North Lincolnshire with congenital heart disease who are treated at the Leeds Congenital Heart Unit (LCHU) within Leeds General Infirmary, and the 19 local hospitals with outreach clinics across our region. CHSF are a completely selffunded, regional charity set up in 1988 to redress the lack of funding within the field of congenital heart disease. In addition to supporting the LCHU by providing revolutionary equipment and funding clinical posts and research, the charity delivers a programme of practical and financial support for children and their families each year.

Coming to hospital is a daunting prospect for a child and stressful for parents and other family members. CHSF's aim is to support the family by making the ward a comfortable place, providing accommodation and living expenses for families.





I can assure you that the money raised tonight will make a huge difference to the specialist treatment and care of patients with congenital heart disease, and their families.

Here's to an evening of fashion, fun and fundraising under the auspices of this fantastic venue.

Please give what you can to take part in the raffle and have a fabulous night.

If you would like to learn more about what we do, please visit our website https://www.chsf.org.uk or contact me, Amanda Warrent on 07508 240843.

Cail Hammill Photography

#### Jonny Wilson Photography

Product - Still Life - Fashion

07508 034040 info@jonnywilsonphoto.com www.jonnywilsonphoto.com @jonnywphoto

Website:





### WIN

To raise money for an incredible cause, we ask you to purchase a raffle ticket, get involved in the live auction and put a your best bid in the silent auction too.



#### Live auction

- Bespoke art by Mike Hall
- Handbag creation by AndReal Design
- 2 nights in Harrogate at the Artists' Cottages

#### Silent auction

- Monaco Grand prix package- 3 nights accomodation in Nice, Secteur Rocher tickets (upgradable) return flights and transfers
- Spa and dine at Coniston Hall for 2 people- 2 hour spa, welcome health shot, dining in Blossom kitchen
- Dinner, Bed and Breakfast for 2 @ Grassington House
- View from The Shard for 2 people plus 3 course meal at Marco Pierre Whites ... and much more.

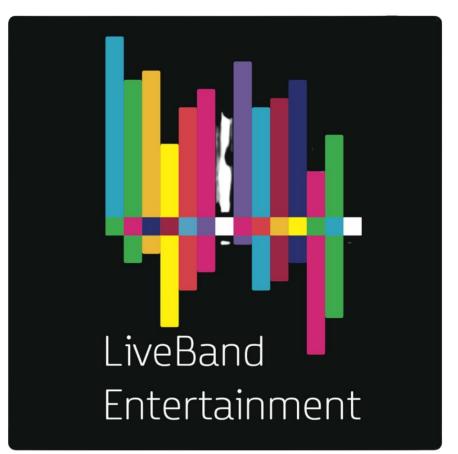
### WIN

#### **Raffle prizes**

Champagne, CHSF & Rachel Moore Gift voucher, Stylejunky Boutique Hamper of booze, Mollie Family day pass, Michelle Mettrick Amazon voucher. CHSF Mastering Social Media Marketing bundle, SHOO Online tutoring sessions in A level Business Studies or Economics. Tutor Aim Deluxe pedicure, Lasting Beauty Wakefield £25 gift voucher, Clothes Horse Boutique £80 facial, Coty and Madison, Menston Half day coaching with horses in York, Julia Felton LinkedIn profile polish, 1 hour session, Judy Parsons Hamper, Monica Almasi, Diora hair design Thermal haircut, Monica Almasi, Diora hair design 4 x silk scarves. Buttercrumble Alcohol (bottle), The Wright Wine Company Beer, Brightside Brewing Camilla Grayley Garden Design Botle of gin, Rebecca Birch



M don't design clothess A design dreams: Dalph Carren







Want people to see the dresss but focus on the woman." but focus on the woman."

See the Possibility

### We See the <sup>•</sup> Possibility

Seeing what others don't, is what our legal teams do best. Whatever your challenge, let us help you explore a point of view that might just transform the way you see things, too.

weightmans.com

#### With special thanks...

#### Main sponsors

Shoo Social Media Veracity Trust Network Blacks Solicitors All the prize donator.

And of course... you the reader.

#### Making this show happen...

Stuart Hyde QPM - MC Mark Currie - Video Rashpal Singh - Video York College - Room staging Jonny Wilson - Photography Caitlin Hammill - Photography Ade Wilson - Photography Carl Marsden - Website

hank you



### HONESTLY, HOW DO WE TOP A FASHION FIESTA PROPOSAL?

**FASHION FIESTA 2019** 



Unleash your passion for fashion.

We welcome all who are eager to champion creativity, diversity, and community growth. There's a role for everyone to shape a brighter, more inclusive fashion and business landscape.

