



Sponsorship Proposal

Prepared for

Fashion Fiesta CIC

Presented by

FF Team

Year

2025





ABOUT US

→ Vision

Our vision is to create a welcoming community where people of all backgrounds can showcase their creativity, learn new skills, and be inspired. We aim to support and celebrate talent in the fashion world.

→ Mission

Our mission is to empower and support aspiring designers, models, and creatives by providing opportunities to grow, learn, and showcase their talents. We promote inclusivity, creativity, and sustainability in the fashion industry.





FASHION FIESTA

Fashion Fiesta has been empowering emerging talent since 2016, offering a community for designers, models, make-up artists, and creatives to showcase their skills and grow. Our mission is to provide opportunities for individuals to build confidence, develop their talents, and succeed in the fashion industry.

Through our workshops, and events, we provide hands-on experience, mentoring, and networking opportunities. Since our launch, 85% of participants have gained confidence and new skills, with many going on to pursue careers in fashion or launch their own businesses.

At Fashion Fiesta, we believe fashion is a tool for empowerment, and we're proud to see the difference we make in the lives of our community members.

confidenceincolour What a night 🥳🎉🎊, absolutely brilliant fun. Everyone was so warm and friendly and the Fashion Fiesta team worked so hard and created a wonderful night 🍷🍷🍷💖💖💖

Thankyou again to @fashionfiestacic for choosing me to model and a massive Thankyou to @frandixonmodelling for just making everyone backstage feel so gorgeous 🎀✨

Aaliya Khan 🙌

Thankyou to Rachel and Frances for this wonderful opportunity loved it ❤️ Thankyou to all the girls that walked for us lovely meeting everyone xx

Hiya Fran, just wanted to say thank you for opening so many new doors for me and the opportunities i've been given. So so blessed to be doing your runways💖 x



MEET OUR BOARD

Our Board of Directors is made up of experienced professionals who are passionate about supporting creativity, diversity, and the future of fashion. They guide Fashion Fiesta with their expertise, ensuring we create opportunities and empower the next generation of fashion talent.



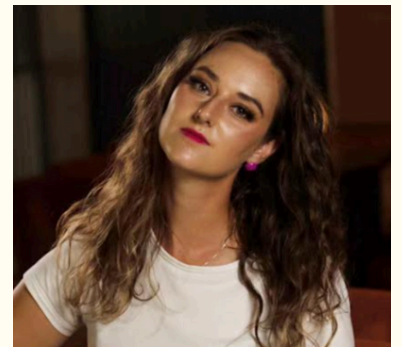
Rachel Hatfield

Founder + CEO



Chris Morris

Business Development
Director



Frances Dixon

Operations Director



Jay Kaur

Creative Director



Stuart Hyde

Non Executive
Director



MEET OUR ADVISORY TEAM

Our Advisory Board is made up of experts who give us valuable advice and support. They help guide Fashion Fiesta's work, sharing their knowledge and ideas to make sure we're doing the best for our community and future talent.



Sonya Bachra-Bryne

Fashion + Textiles



Ali Najmi

Digital Marketing



Daniel Houchen

Fashion + Textiles



Jane Clarke

Branding + Marketing



Vanessa Brain

Sustainability +
Fashion



Mel Kavanagh

Safeguarding +
Mental Health



PARTNER PACKAGES

*For CSR led businesses supporting arts and textile creatives
and helping improve mental health in the sector.*



Platinum

£3000

As the Headline and Venue Sponsor for Fashion Fiesta 2025, your business receives 20 tickets, a keynote speech opportunity, stage and website logo placement, full page advert, advertorial in the programme and extensive marketing and PR promotion and interview, sponsor top designer.



Gold

£1500

As Fashion Fiesta's Drinks and Entertainment Sponsor, your business receives 10 tickets, logo placement on our website, social media and email promotion, plus a full-page advert in the program and sponsor top make-up artist.



Silver

£500

Sponsor backstage, refreshments, programme sponsor, 5 tickets, full page advert in the programme and sponsor top model.



SPONSORSHIP PACKAGES



Full page advert

£300

Promote your business at Fashion Fiesta with a full-page (A5) digital and souvenir program advert and a tile on our social media (before, during and after), reaching audiences before, during, and after the event.



1/2 page advert

£150

Promote your business at Fashion Fiesta with a half-page digital and souvenir program advert and a social media tile before the event, reaching audiences and boosting visibility.



Raffle Prizes

Donations

We're raising funds for fashion creatives through a raffle. Local businesses and individuals can donate prizes and receive two complimentary tickets and one tile promotion on social media prior to the event.



Thank You

Fashion for All, Creativity for Change



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Email Address
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Social Media
@FashionFiestaCIC



Website
www.fashionfiesta.co.uk