



# Sponsorship Proposal

Prepared for

**Fashion Fiesta CIC**

Presented by

**FF Team**

Year

**2025**





# ABOUT US

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## → Vision

Our vision is to create a welcoming community where people of all backgrounds can showcase their creativity, learn new skills, and be inspired. We aim to support and celebrate talent in the fashion world.

## → Mission

Our mission is to empower and support aspiring designers, models, and creatives by providing opportunities to grow, learn, and showcase their talents. We promote inclusivity, creativity, and sustainability in the fashion industry.





# FASHION FIESTA

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Fashion Fiesta has been empowering emerging talent since 2016, offering a community for designers, models, make-up artists, and creatives to showcase their skills and grow. Our mission is to provide opportunities for individuals to build confidence, develop their talents, and succeed in the fashion industry.

Through our workshops, and events, we provide hands-on experience, mentoring, and networking opportunities. Since our launch, 85% of participants have gained confidence and new skills, with many going on to pursue careers in fashion or launch their own businesses.

At Fashion Fiesta, we believe fashion is a tool for empowerment, and we're proud to see the difference we make in the lives of our community members.

confidenceincolour What a night 🥳🎉🎊, absolutely brilliant fun. Everyone was so warm and friendly and the Fashion Fiesta team worked so hard and created a wonderful night 🍷🍷🍷💕💕💕

Thankyou again to  
@fashionfiestacic for choosing  
me to model and a massive  
Thankyou to @frandixonmodelling  
for just making everyone  
backstage feel so gorgeous 🎀✨

Aaliya Khan 🙌

Thankyou to Rachel and Frances for this wonderful opportunity loved it  
❤️ Thankyou to all the girls that walked for us lovely meeting everyone xx

Hiya Fran, just wanted to say thank you for opening so many new doors for me and the opportunities i've been given. So so blessed to be doing your runways💕 x





# MEET OUR BOARD

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Our Board of Directors is made up of experienced professionals who are passionate about supporting creativity, diversity, and the future of fashion. They guide Fashion Fiesta with their expertise, ensuring we create opportunities and empower the next generation of fashion talent.



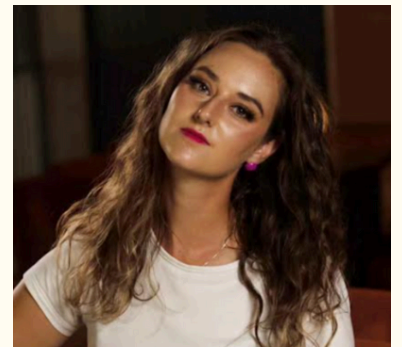
**Rachel Hatfield**

Founder + CEO



**Chris Morris**

Business Development  
Director



**Frances Dixon**

Operations Director



**Jay Kaur**

Creative Director



**Stuart Hyde**

Non Executive  
Director



# MEET OUR ADVISORY TEAM

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Our Advisory Board is made up of experts who give us valuable advice and support. They help guide Fashion Fiesta's work, sharing their knowledge and ideas to make sure we're doing the best for our community and future talent.



**Sonya Bachra-Bryne**

Fashion + Textiles



**Ali Najmi**

Digital Marketing



**Daniel Houchen**

Fashion + Textiles



**Jane Clarke**

Branding + Marketing



**Vanessa Brain**

Sustainability +  
Fashion



**Mel Kavanagh**

Safeguarding +  
Mental Health



# PARTNER PACKAGES

*For CSR led businesses supporting arts and textile creatives  
and helping improve mental health in the sector.*



## Platinum

**£3000**

As the Headline and Venue Sponsor for Fashion Fiesta 2025, your business receives 20 tickets, a keynote speech opportunity, stage and website logo placement, full page advert, advertorial in the programme and extensive marketing and PR promotion and interview, sponsor top designer.



## Gold

**£1500**

As Fashion Fiesta's Drinks and Entertainment Sponsor, your business receives 10 tickets, logo placement on our website, social media and email promotion, plus a full-page advert in the program and sponsor top make-up artist.



## Silver

**£500**

Sponsor backstage, refreshments, programme sponsor, 5 tickets, full page advert in the programme and sponsor top model.



# SPONSORSHIP PACKAGES



## Full page advert

**£300**

Promote your business at Fashion Fiesta with a full-page (A5) digital and souvenir program advert and a tile on our social media (before, during and after), reaching audiences before, during, and after the event.



## 1/2 page advert

**£150**

Promote your business at Fashion Fiesta with a half-page digital and souvenir program advert and a social media tile before the event, reaching audiences and boosting visibility.



## Raffle Prizes

## Donations

We're raising funds for fashion creatives through a raffle. Local businesses and individuals can donate prizes and receive two complimentary tickets and one tile promotion on social media prior to the event.





# Thank You

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**Fashion for All, Creativity for Change**



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Social Media  
**@FashionFiestaCIC**



Website  
**www.fashionfiesta.co.uk**